

# Research Project Manager

## Toronto

Ever wanted to join a leading market research consultancy?

One that has been voted the ***most innovative market research firm in North America, and 8th globally in 2018?***

We are looking to hire a number of tenacious and enthusiastic team members to hit the ground running where growth opportunities are ENDLESS!

### Let's start with you...

Let's face it, without the smartest and most passionate PEOPLE joining our team, we can't build the world's biggest brands. We can't wait to tell you about our work, but we want to focus on YOU first.

Keep reading if YOU want to...

- ∞ Help crack the biggest brand challenges out there and ultimately touch the lives of millions of consumers
- ∞ Work with 80% of the top global advertiser agencies and Tier 1 consumer packaged goods brands
- ∞ Create global impact through insights spanning across the Americas, Greater Europe, and Asia
- ∞ Use your amazing communication skill and your solid project management experience to help us WOW our clients?

### But why Hotspex instead of other research companies?

- ∞ We're not "part" of the research world, we are reinventing it using leading edge technology
- ∞ We don't "do" research, we build iconic brands with our proprietary research methodologies
- ∞ We have built and use our world class human motivation measurement platform to drive insight
- ∞ Innovation is in our blood – we're changing how marketers understand the consumer-brand relationship
- ∞ We drive learning journeys for continuous personal and professional development within a work culture full of fun, adventurous, creative and intelligent individuals!

### Build long-term brand equity

There's a sense of pride that comes from building brands people love and our world class platform helps clients measure and map all of the human motivators that drive consumer decisions, so that clients make the smartest choices to grow their brands. At Hotspex, our people are our brand, and we want you to grow with us.



We need leaders, like you, who will help turn ideas into results, connecting brands and consumers with winning design and strategy.

Join our team and to be part of the difference we're making in the marketing world and enjoy the excitement of being part of quickly growing and expanding company.

### What does the Hotspex brand mean?

**hot =**

Innovative, Sexy, Fresh,  
Creative, Exciting,  
Interesting, Popular  
Successful, Young,  
Impressive, Fast,  
Compelling, Edgy,  
Emotionally Charged,  
Skillful, Entertaining,  
Fun, Bold, Bright,  
Always, Passionate

**What makes us "Hot"**

We are not your traditional research house

Our approach is distinctive

Our focus is on innovation

Our surveys are engaging

We consistently rank in the top tier of online research houses

Our Creative Director and Creative Team's mission is to bring our surveys and insights to life

Our mission is to be the marketing research company that everyone wants to work with

We are dedicated to making Hotspex an innovative and creative place to work

learn more at [www.hotspex.com](http://www.hotspex.com)

**spex = SPECS Specifications**

Exact, detailed, effective, scientific, mathematical, patents, credible, trustworthy, practical, meticulous, concrete, efficient, inventive, technical, quality, inspired, precise, attention to detail

**What makes us "Spexy"**

We are not superficial, vague or glib. We mean business!

Our technology challenges conventions

Our approach is holistic

We quantify unconscious emotional drivers of consumer choice

We invest more money in new product development than any research company in the world

100% of our clients would recommend Hotspex to their colleagues

We quantify the value of brand and corporate equity

We currently run the world's oldest and most prestigious tracking study for the National Coffee Association

learn more at [www.hotspex.com](http://www.hotspex.com)

In our 18 years of brand building, we have come to understand that the most successful brands operate in their "RIGHT SPACE" – the space that is most ownable, believable, and profitable for the brand. We have also learned that balance is the key to building a thriving brand. Our brand starts with 'HOT'

associations with emotionally charged excitement, innovation and is balanced with 'SPEX' associations of being trustworthy, meticulous, and practical.

### **Some of your significant contributions will include:**

- Project management scheduling and timeline management
- Coordinate individual elements of the project – check data tables and manage analytics requests, etc.
- Execute specific elements of projects such as testing online survey links; monitor field progress and prepare field reports; flagging to research any issues that arise
- Vendor and internal team liaison
- Client list management
- Working with other departments to co-ordinate project flow through Hotspex
- Focusing on excellent execution of deliverables

### **About you:**

- Post-secondary degree/education project management or related field
- Capable of delivering accurate results in a fast-paced and dynamic atmosphere
- Impeccable multi-tasking skills
- Strong attention to detail and ability to work independently as well as in teams
- Impeccable communications skills, both verbal and written
- Experience in client service environment and market research experience is an asset
- GURU in PowerPoint, Excel and Word
- Think creatively about how to address challenges
- The following are assets:
  - Understanding of important principles in brand-building
  - Background / experience / academic knowledge/passion for Behavioural Sciences
- Wired to have fun and work hard with a great team of like-minded people!

Are you a Project Manager who has a passion for organization and wants to help us bring research and insights to life? Connect with us now to be a part of our enthusiastic, dynamic and entrepreneurial team! Email your cover letter and resume to [hr@hotspex.com](mailto:hr@hotspex.com) and start writing your own compelling career story.

*Hotspex thrives on diversity. We thank all applicants however only those short-listed for an interview will be contacted, and let us know if you require any accommodation during the recruitment process.*