

Research Executive

Let's start with you...

Ever wanted to join a leading market research consultancy newly expanded into the **UK**?
One that is voted among the top global insight's consultancies for 5 years in a row?

We are looking to hire a tenacious and enthusiastic researcher to hit the ground running and will play a critical role in our growth strategy!

About us:

Hotspex has been voted the most innovative market research firm in North America, and 6th globally in 2018. We develop new ways of gaining better, more meaningful insight to manage customer-brand relationships. We work with 80% of the top global advertiser agencies and Tier 1 consumer packaged goods brands and create global impact through insights spanning across the Americas, Greater Europe, and Asia.

So why Hotspex instead of other research companies?

- We're not "part" of the research world, we are reinventing it using leading edge technology
- We don't "do" research, we build iconic brands with our proprietary research methodologies
- We have built and use our world class human motivation measurement platform to drive insight
- Innovation is in our blood – we're changing how marketers understand the consumer- brand relationship
- We drive learning journeys for continuous personal and professional development within a work culture full of fun, adventurous, creative and intelligent individuals!

Our world-class research solutions are distinguished by leading-edge technology, proprietary methodologies, and above all... employees who care about delivering a stellar client experience. At Hotspex we know our people are what allows us to achieve all that we do and that's why it's important that everyone we bring onto our team lives our values with us.

The Hotspex Way (Our Values)

Give A Sh!t

We learn nonstop because we love what we do. Because we love what we do, we do it extremely well

Got Your Back

We take care of each other. We support one another. We build each other up. There is no culture without great people.

Yes Before No

We are solution focused. We are flexible, inquisitive and positive. Any innovation must start with yes.

Inclusive

We seek differing opinions. We ensure all voices are heard. We are strong when we are different.

We've Got Guts

We empower change. We step outside our comfort zone and bring our teammates with us. We have tough conversations. We ask to be challenged. We listen.

Some of your significant contributions will include:

- Actively participating in proposal development, report writing, questionnaire design and sample selection
- Interacting directly with clients on the executional nature of project
- Utilising a variety of quantitative methodologies
- Demonstrating exceptionally strong research design and core analytical skills
- Working with other departments to co-ordinate project flow through Hotspex
- Developing insights and implications from your understanding of clients' business needs and crafting the story
- Focusing on excellent execution of deliverables

About you:

- Post-secondary degree, preferably in psychology/neuroscience or statistics
- 1-4 years of prior experience working in a market research agency
- Prior FMCG packaging/concept test experience
- Capable of delivering accurate results in a fast-paced and dynamic atmosphere
- Strong attention to detail and ability to work independently as well as in teams
- Impeccable communications skills, both verbal and written
- Experience handling statistical software packages such as SPSS well as being a GURU in PowerPoint, Excel and Word
- The following are assets: Brand-building and strategy, Behavioural Science, Statistics, Analytics
- Wired to have fun and work hard with a great team of like-minded people!



Are you a passionate storyteller who can bring research and insights to life? Connect with us now to be a part of our dynamic and entrepreneurial team! Email your cover letter and resume to ***hr@hotspex.com*** and start writing your own compelling career story.

Diversity. Inclusion. They're more than just words for us. They're the hard-and-fast principles guiding how we build our teams, cultivate leaders and create a company that's the right fit for every person inside of it. We thank all applicants however only those short-listed for an interview will be contacted and let us know if you require any accommodation during the recruitment process.